

Greater Rockford Chamber of Commerce

2025 Editorial Calendar for the VOICE

| Month Deadline | Editorial Theme | National and Local Buzz and Events | GRCC Buzz and Events |
|---------------------|--|---|---|
| Mar 2/5 | Workforce Development | Employee Appreciation Day 3/17; Election 4/1 | Career Pathways Panel 3/13 |
| Apr 3/5 | Thriving Business Community and Advocacy | Admin Professionals Day 4/23 | Leadership Rockford Celebration 4/10 Mayor's Address 4/24 |
| May 4/5 | Construction and Infrastructure | Small Business Appreciation Week May 4-10 | Annual Golf Outing 5/19 |
| Jun 5/5 | Health & Wellness | National Safety Month | Health Care Panel 6/26 |
| Jul 6/10 | The Business of Sports | Ironman 1/22; Tough Mudder 8/23-24; Sports Betting Summit Chicago 7/9-11 | <i>No events scheduled due to summer vacations.</i> |
| Aug 7/10 | Celebrating the 815 | 815 Day; National Aviation Day 8/19 | GRCC Annual Dinner 8/14 |
| Sep 8/10 | Talent Recruitment and Retention | Labor Day 9/1 | 40 Under 40 Reception 9/16 |
| Oct 9/10 | Innovation and Manufacturing | Manufacturing Week Oct 3- 10; Boss's Day 10/16 | MAC2025 10/23 |
| Nov 10/10 | Contracting with the Government | Veterans Day 11/11 | Pow(H)er 11/13 |
| Dec 11/10 | The Business of Nonprofits | Holiday Giving and Corporate Philanthropy Trends; Excalibur Excelsior Awards 12/11 | <i>No events scheduled due to holidays.</i> |
| Jan 12/10 | Personal Finances and Transfer of Wealth | Financial Wellness Month; Save More Money = 2025 #1 Resolution; Laws Effective 1/1 | TBD |

As of May 30, 2025. Calendar subject to change.

Contact editor@rockfordchamber.com to reserve article space in an upcoming issue.