Leading Business Growth
ROCKFORD℠ Chamber of Commerce

Sponsorship
OPPORTUNITIES

2023

LEADING BUSINESS GROWTH

ROCKFORD CHAMBER OF COMMERCE

308 W. State Street
Suite 350
Rockford, IL 61101
rockfordchamber.com

LEADING BUSINESS GROWTH

Partnering with the Rockford Chamber of Commerce

Through unique events, publications, and programs, the Rockford Chamber connects businesses to one another, to leaders, and to opportunities.

With 1,000+ members representing 61,000+ employees across five states, our members are *the* movers-and-shakers, the leaders, the trendsetters in the Rockford region and beyond.

Investment opportunities with the Rockford Chamber of Commerce provide your organization with high-level visibility by business and community leaders from a vast array of industries. Your commitment signals your commitment to the community and to our mission to Lead Business Growth.

Sponsorship opportunities are available to Chamber members in good standing with the first right of refusal offered to past sponsors for specific opportunities.

2023 Calendar of Main Events

The Update.
3 Updates in 60 Minutes
February 2 | March 30 | August 17 | October 19
"What ever happened to..." is a phrase often uttered around the water cooler or in small talk at the board meetings. These quarterly, in-person events will provide 3 timely updates in 60 minutes after 30 minutes of networking. 90 minutes well spent.

Celebration of Leadership
April 20
This in-person graduation style event celebrates the accomplishments of the current Leadership Rockford program.

Golf Classic
May 22

The Superlatives
June 15
Think back to your High School Yearbook: Most likely to change the world. Class Clown. Most unforgettable. Best couple. You probably remember your school spirit awards. This year, we will celebrate 30 individuals and organizations who make our community a brighter, more fun place to live in a fun way!

Annual Dinner
September 14
The biggest night for business of the year, our annual fundraiser is an outstanding opportunity for networking and entertainment with a actionable take-away or two as well.

Pow(H)er
November 16
A day-long conference for all those who believe in, champion, and advocate for the advancement of professional women.

THE UPDATE.

FEBRUARY 2 | MARCH 20 | AUGUST 17 | OCTOBER 19

PRESENTING SPONSOR*

$5,500 PER EVENT
OR $20,000 FOR
THE SERIES (4)

- Organization to introduce the keynote speaker at event
- Opportunity to show 1-2 minute commercial during event
- Opportunity to provide promotional items at table
- One (1) complimentary table (8 seats) in premiere location; 1 additional seat at head table
- Recognition in opening and closing remarks
- Logo recognition on rolling screen during event
- Hyperlinked logo on e-invitations (3,000+ emailed)
- Logo on all media advertisements including social media
- Hyperlinked logo on the event page of rockfordchamber.com
- Hyperlinked logo in The Voice Now (e-newsletter) promoting the event
- Logo in Chamber promotional event ad in The Voice newspaper (6,000+ circulation)
- *BONUS FOR SERIES SPONSOR:* Four (4) ¼-page vertical organization ads ($3,000 value) in The Voice newspaper

PRINCIPAL SMALL BUSINESS SPONSOR*

Thayer ENERGY SOLUTIONS

- Opportunity to pre-place business card at place settings
- Two (2) reserved seats at the head table
- Recognition in opening and closing remarks
- Logo recognition on rolling screen during event
- Hyperlinked logo on e-invitations (3,000+ emailed)
- Four (4) tagged social media posts
- Hyperlinked logo on the event page of rockfordchamber.com
- Hyperlinked logo in The Voice Now (e-newsletter) promoting the event
- Logo in Chamber promotional event ad in The Voice newspaper (6,000+ circulation)

GOLD SPONSOR*

$2,500 PER EVENT
OR
$9,000 FOR SERIES

- One (1) complimentary table (8 seats) in highly desirable location
- Opportunity to pre-place business card + promotional items at table
- Recognition in opening and closing remarks
- Logo recognition on rolling screen during event
- Hyperlinked logo on e-invitations (3,000+ emailed)
- Hyperlinked logo on the event page of rockfordchamber.com
- Hyperlinked logo in The Voice Now (e-newsletter) promoting the event
- Logo in Chamber promotional event ad in The Voice newspaper (6,000+ circulation)

CONNECTION SPONSOR

$1,500 PER EVENT
OR
$5,000 FOR SERIES

- Five (5) reserved seats in desirable location
- Opportunity to pre-place business card at each place setting
- Recognition in opening and closing remarks
- Logo recognition on rolling screen during event
- Name on e-invitations (3,000+ emailed)
- Hyperlinked logo on the event page of rockfordchamber.com
- Name recognition in The Voice Now (e-newsletter) promoting the event

CHAMBER CHAMPION

$250 PER EVENT

- One (1) reserved seat & ribbon identification on nametag
- Logo visible on disposable placemat at each place setting
- General recognition in opening remarks
- Logo recognition on rolling screen during event
- 2 Social media posts with company tagged per event

**Industry exclusion in effect at this level*

CELEBRATION OF LEADERSHIP

APRIL 20

PRESENTED BY: MR. GOODWATER

LEADERSHIP LEGACY SPONSOR*

$1,750

- One (1) complimentary table (8 seats) in highly desirable location
- Opportunity to pre-place business card + promotional items at table
- Recognition in opening and closing remarks
- Logo recognition on rolling screen during event
- Hyperlinked logo on e-invitations (3,000+ emailed)
- Four (4) tagged social media posts
- Hyperlinked logo on the event page of rockfordchamber.com
- Hyperlinked logo in The Voice Now (e-newsletter) promoting the event
- Name recognition in The Voice newspaper
- Invitation to Leadership Rockford session to present to the class for 5 minutes

CENTERPIECE SPONSOR

$1,000

- Four (4) reserved seats
- Table signage on all tables
- Floral arrangements given to guests with your business card
- Logo recognition on rolling screen during event
- Two (2) tagged social media posts
- Hyperlinked logo on the event page of rockfordchamber.com
- Name recognition in The Voice newspaper

BLOOMING GRADUATE SPONSOR

$550

- Two (2) reserved seats
- Flower bouquet or potted plant for your graduate. *Flowers from Chamber Member Florist*
- Recognition in opening and closing remarks
- Logo recognition on rolling screen during event
- Hyperlinked logo on the event page of rockfordchamber.com
- Name recognition in The Voice newspaper

GRADUATE SPONSOR

$500

- Two (2) reserved seats
- Recognition in opening and closing remarks
- Logo recognition on rolling screen during event
- Hyperlinked logo on the event page of rockfordchamber.com
- Name recognition in The Voice newspaper

**Industry exclusion in effect at this level*

LEADERSHIP ROCKFORD ALUMNI

2023

PRESENTING SPONSOR*

$7,500

- Opportunity for one complimentary participant in 2023/2024 Leadership Rockford class
- Complimentary Alumni Registrations for all organization's Leadership Rockford graduates (Value: $150 per graduate)
- Benefits of Graduate Sponsor at Celebration of Leadership
- Notification to all 2023 graduates that their first year of Alumni dues are paid for by sponsor
- Hyperlinked logo Leadership Rockford Alumni webpage of rockfordchamber.com
- Social media exposure
- Hyperlinked logo on registration e-invitation to all Leadership Rockford alumni
- Up to 2 advertorial emails sent on behalf of sponsor to all Leadership Rockford Alumni participants
- Logo recognition in The Voice newspaper
- Invitation to final Leadership Rockford session to present to the class for 5 minutes
- Opportunity to provide promotional items to participants at socials

LEADERSHIP ROCKFORD ALUMNI PROGRAM

$150/YEAR
$500 - LIFETIME

As a graduate of Leadership Rockford, you understand the power of the Rockford Chamber of Commerce's signature program. You have a strong network of fellow classmates and a certain social clout associated with your participation. Extend your experience by becoming active in our Leadership Rockford Alumni Program.
As a participant, you can expect:

- 2 networking socials per year - Leadership Rockford graduates (and VIPs) only; pre registration required
- Recognition at Celebration of Leadership
- Opportunity to submit news for the quarterly Leadership Rockford Alumni email updates
- Name emphasis in Leadership Rockford Alumni Directory
  - *Upgraded directory listing, including contact information, available for purchase*
- Exclusive access to the Leadership Rockford Alumni LinkedIn page
- Unique opportunity to participate in the Leadership Rockford Alumni Giving Circle
- Opportunity to register for "open seats" in specific Leadership Rockford sessions. *Miss the jail tour? Didn't get to see the Sanitation Authority? Just want to hear a specific leader speak? Register for an open seat on rockfordchamber.com and join us for the morning! Seats are limited and available first come, first serve.*

LEADERSHIP ROCKFORD ALUMNI GIVING CIRCLE

- Full funds directed to Leadership Rockford scholarship for future participants
- Name Recognition on Leadership Rockford page of rockfordchamber.com
- Thank-you email to all donors announcing scholarship recipients
- Donation opportunities starting at $25

SOCIAL SPONSOR

$2,500

- Up to 5 employees able to the networking social
- Hyperlinked logo Leadership Rockford Alumni webpage of rockfordchamber.com
- Social media exposure
- Logo displayed on screen during networking
- Hyperlinked logo on e-invitation to all Leadership Rockford Alumni participants
- Logo on event signage
- Opportunity to provide promotional items to participants

**Industry exclusion in effect at this level*

GOLF CLASSIC

MAY 22 | ROCKFORD COUNTRY CLUB

PRESENTING SPONSOR*

$5,500

- Two complimentary foursomes including lunch and dinner
- Exclusive opportunity for company representative to speak (2 min) at dinner
- Opportunity to distribute promotional items to all registered players (approx. 144)
- Recognition in opening and closing remarks
- Premiere logo on event signage
- Premiere logo in event program
- Hyperlinked logo on e-vites (4,000+)
- Tagged social media recognition pre-, during and post-event
- Hyperlinked logo on rockfordchamber.com recognizing you as presenting sponsor
- Premiere logo recognition in event ad in The Voice (6,000+ distribution)
- Hyperlinked logo recognition in The Voice Now (e-newsletter) prior to event
- Exclusive tee-box sponsorship at premiere tee box on golf course of tee box of your choice with opportunity for company representatives to host game and/or distribute promotional material
- Opportunity to donate an in-kind item to be used as a prize (includes recognition at event)

GIFT SPONSOR

$3,000

- One foursome including lunch & dinner
- Logo on premiere gift (provided by Rockford Chamber) placed in cart for each golfer
- Logo on event signage
- Large Logo in event program
- Hyperlinked logo on e-vites (4,000+)
- Tagged social media recognition pre-, during and post-event
- Hyperlinked logo on rockfordchamber.com recognizing you as a sponsor
- Name & logo recognition in event ad in The Voice (6,000+ distribution)

GOLF CART SPONSOR

UWHealth

- One twosome including lunch & dinner
- Signage on all Golf Carts
- Logo in event program
- Tagged social media recognition pre- and post-event
- Hyperlinked logo on rockfordchamber.com recognizing you as a sponsor
- Name recognition in event ad in The Voice (6,000+ distribution)
- Hyperlinked logo on e-vites (4,000+)

MULLIGAN SPONSOR

OSF HEALTHCARE

- One foursome including lunch & dinner
- Recognition in opening and closing remarks
- Logo on mulligans provided to all participants
- Logo in event program
- Hyperlinked logo on rockfordchamber.com recognizing you as a sponsor
- Tagged social media recognition during event

PUTTING GREEN SPONSOR

$1,500

- Signage at the Putting Green
- Putting Challenge cards (Sponsor to supply) distributed to all golfers at registration.
- Two complimentary lunch passes and awards reception (2)
- One skirted table and two chairs near the putting green with an opportunity to host Putting Challenge and meet/network with golfers. Must remain on the course during the Golf Classic (Noon – 5 approximately).
- Logo in event program
- Hyperlinked logo on rockfordchamber.com recognizing you as a sponsor

**Industry exclusion in effect at this level*

GOLF CLASSIC (CONT.)

MAY 22 | ROCKFORD COUNTRY CLUB

SAND TRAP SPONSOR

$750 FOR 10
OR
$1,250 FOR 20

- Signage at 10 or 20 Sand Traps
- Tagged social media recognition during event
- Logo in event program
- Hyperlinked logo on e-vites (4,000+)
- Hyperlinked logo on rockfordchamber.com recognizing you as a sponsor

GREENS SPONSOR

$750

- Signage on Nine (9) Greens
- Logo in event program
- Logo on e-vites (4,000+)
- Hyperlinked logo on rockfordchamber.com recognizing you as a sponsor
- Opportunity to donate an in-kind item to be used as a prize (includes recognition at event)

BEVERAGE SPONSOR

LAMONICA BEVERAGES
ROCKFORD • ILLINOIS

- Signage at beverage holes (3)
- Opportunity to provide promotional item to golfers
- Hyperlinked logo on rockfordchamber.com recognizing you as a sponsor
- Logo in event program
- Opportunity to donate an in-kind item to be used as a prize (includes recognition at event)

WATER CART SPONSOR

$500

- Opportunity to be driven through the course to provide water to golfers & hole sponsors
- Chamber provides water or sponsor can provide wrapped water bottles
- Hyperlinked logo on rockfordchamber.com recognizing you as a sponsor
- Logo in event program
- Opportunity to donate an in-kind item to be used as a prize (includes recognition at event)

TEE BOX SPONSOR

$500

- Signage with company logo at tee-box of your sponsored hole
- One skirted table and two chairs at sponsored hole with an opportunity to host a game or activity, meet/network with golfers and promote company to all registered players. Must remain on the course during the Golf Classic (Noon – 5 approximately).
- Two complimentary lunch passes
- Company name included in day of program book as Tee-Box Sponsor

GOLF REGISTRATION

$165 FOR INDIVIDUAL
OR $660 FOR FOURSOME

- Individual or foursome
- Includes cart(s)
- Includes lunch & dinner

**Industry exclusion in effect at this level*

THE SUPERLATIVES

JUNE 15

PRESENTED BY: UW HEALTH

PRESENTING SPONSOR*

- 10 complimentary reservations to the reception
- Hyperlinked logo on e-invites (4000+)
- Recognition in opening and closing remarks
- Opportunity to make comments during the reception
- Inside Front Cover ad in ONE Magazine celebrating honorees with opportunity to write a Congratulations Letter inside
- Premiere Logo on the event ad in May & June VOICE
- Expo table to display materials at the reception (optional)
- Opportunity to provide a gift to each of the award recipients (optional)
- Logo displayed on screen during networking
- Hyperlinked logo on rockfordchamber.com recognizing you as presenting sponsor
- Name recognition in The Voice Now (e-newsletter) prior to event
- Tagged social media recognition pre- and post-event
- Logo on event materials (program & signage)
- Mailing address for each honoree for follow-up mailings/marketing

CELEBRATION SPONSOR

$2,500

- 5 Complimentary reservations to the reception
- Recognition in opening and closing remarks
- Logo on the event ad in May & June VOICE
- Logo displayed on screen during networking
- Hyperlinked logo on rockfordchamber.com recognizing you as a sponsor
- Name recognition in The Voice Now (e-newsletter) prior to event
- Tagged social media recognition pre- and post-event
- Logo on table-top signage & bar signage
- 1/4 page ad in ONE Magazine celebrating honorees

LEADER SPONSOR

$500

- 2 Complimentary reservations to the reception
- Recognition in opening & closing remarks
- Logo displayed on screen during networking
- Hyperlinked logo on rockfordchamber.com recognizing you as a sponsor

GIFT SPONSOR

$150

- 1 Complimentary reservation to the reception
- Opportunity to provide promotional item and/or literature to honorees in honoree gift bag
- Name displayed on screen during networking

ONE MAGAZINE ADVERTISING OPPORTUNITIES

CONNECT WITH SUSAN CONTRADY TO LEARN MORE 815.316.4337

**Healthcare providers are no longer eligible to sponsor this event*

**Industry exclusion in effect at this level*

ANNUAL DINNER

SEPTEMBER 14 | TEBALA EVENT CENTER

PRESENTED BY: OSF HEALTHCARE

PRESENTING SPONSOR*

- Up to 22 reserved parking spots
- Two reserved seats at the head table and 20 reserved seats with premier location (name recognition on table)
- Opportunity to introduce the keynote speaker
- Opportunity to show 1-2 minute commercial or speak for 1-2 minutes
- Logo on podium screen
- Primary logo on printed invitations (4,000+ invitations mailed)
- Recognition in opening and closing remarks
- Logo rotating on giant flat screens during networking & dinner
- Opportunity to provide promotional items at tables
- Hyperlinked logo on rockfordchamber.com recognizing you as a sponsor
- 10+ Tagged posts on Rockford Chamber social media
- Primary logo in the Annual Dinner ad in a minimum of 3 issues of The Voice
- Hyperlinked logo in 6+ email newsletters prior to event (3,000 recipients each)
- Logo on scrolling web banner promoting event on rockfordchamber.com.
- Primary logo in event program

EXECUTIVE SPONSOR*

$6,000

- Complimentary corporate table of 10 in premier location
- Recognition in opening and closing remarks
- Logo displayed on giant flat screen (scrolling)
- Opportunity to provide promotional item to guests
- Large logo in event program
- Large logo on printed invitations (4,000+ invitations mailed)
- Large logo recognition on event ad in The Voice (at least 2 issues)
- Hyperlinked logo on rockfordchamber.com recognizing you as a sponsor
- Tagged recognition in 8+ social media posts on Rockford Chamber social media
- Hyperlinked logo on rockfordchamber.com recognizing you as a sponsor
- Hyperlinked logo in 3+ email newsletters prior to event (3,000 recipients each)
- Logo rotating on giant screens during networking & dinner

CITIZEN-OF-THE-YEAR SPONSOR

$5,500

- Opportunity to introduce the Citizen of the Year
- Corporate table of 10 with reserved seats in highly desirable location
- Recognition in opening and closing remarks
- Tagged recognition in 5+ social media posts on Rockford Chamber social media
- Hyperlinked logo on rockfordchamber.com recognizing you as a sponsor
- Logo recognition on Citizen of the Year nomination ad In The Voice (at least 2 issues)
- Logo rotating on giant screens during networking & dinner
- Large logo in event program
- Large logo on printed invitations (4,000+ invitations mailed)

**Industry exclusion in effect at this level*

ANNUAL DINNER (CONT.)

SEPTEMBER 14 | TEBALA EVENT CENTER

BUSINESS SPONSOR

$4,000

- Five (5) complimentary registrations to the event
- Logo rotating on giant flat screens during networking & dinner
- Logo on printed invitations (4,000+ invitations mailed)
- Logo recognition on event ad in The Voice (at least 2 issues)
- Hyperlinked logo on rockfordchamber.com recognizing you as a sponsor
- 3+ Tagged posts on Rockford Chamber social media
- Logo in event program
- Recognition in opening and closing remarks

LEADER SPONSOR

$3,000

- Three (3) complimentary registrations to the event
- Logo rotating on giant flat screens during networking & dinner
- Name recognition on event ad in The Voice (at least 2 issues)
- Logo on printed invitations (4,000+ invitations mailed)
- Logo in event program
- Recognition in opening and closing remarks

CHEERS SPONSOR | RED OR WHITE

$2,500

- Two (2) complimentary registrations to the event
- Logo on tags on bottles of wine (1 red or 1 white per table)
- Logo signage on bars in event space
- Logo rotating on giant flat screens during networking & dinner
- Name recognition on event ad in The Voice (at least 2 issues)
- Logo on printed invitations (4,000+ invitations mailed)
- Logo in event program
- Recognition in opening and closing remarks

CENTERPIECE SPONSOR

$1,500

- Two (2) complimentary registrations to the event
- Small logo signage by centerpieces on each table
- Logo rotating on giant flat screens during networking & dinner
- Name recognition on event ad in The Voice (at least 2 issues)
- Logo on printed invitations (4,000+ invitations mailed)
- Logo in event program
- Recognition in opening and closing remarks

CHAMBER CHAMPION

$500

- Logo in event program
- Recognition in opening and closing remarks
- Logo displayed during Networking on giant flat screen (scrolling)
- Name recognition in post-event thank-you email (3,000+ recipients)

Industry exclusion in effect at this level

POW(H)ER
NOVEMBER 16

DIAMOND SPONSOR

$5,000

- Opportunity to introduce the keynote speaker
- Opportunity to show 1-2 minute commercial during luncheon event
- Corporate table with 10 reserved seats in premier location at luncheon event
- 10 additional attendees for the conference portion of the event, *(also includes luncheon)*
- Recognition in opening and closing luncheon remarks
- Premiere logo in program booklet
- Social media recognition
- Logo on signage in conference area
- Logo rotating on giant flat screens during luncheon
- Double expo table to display products/services
- Opportunity to provide promotional materials at luncheon tables and/or conference guests
- Hyperlink logo on e-invitations (4,000+)
- Hyperlinked logo on rockfordchamber.com recognizing you as a sponsor
- Premiere logo in the event ad in The Voice newspaper (minimum of 2 issues)
- Hyperlinked logo on email newsletters (minimum 2) prior to event (3,000+ recipients)
- Logo on rotating event web banner on rockfordchamber.com.

SAPPHIRE SPONSOR

$4,000

- Five (5) complimentary conference registrations
- Five (5) additional luncheon reservations *(creating a corporate table combined with conference attendees)*
- Recognition in opening and closing luncheon remarks
- Large logo in program booklet
- Social media recognition
- Logo on signage in conference area
- Logo rotating on giant flat screens during luncheon
- Expo table to display products/services
- Hyperlink logo on e-invitations (4,000+)
- Hyperlinked logo on rockfordchamber.com recognizing you as a sponsor
- Large logo in the event ad in The Voice newspaper (minimum of 2 issues)
- Hyperlinked logo on email newsletters (minimum 2) prior to event (3,000+ recipients)

EMERALD SPONSOR

$3,000

- Five (5) conference reservations (includes luncheon)
- Recognition in opening and closing luncheon remarks
- Medium logo in program booklet
- Logo on signage in conference area
- Logo rotating on giant flat screens during luncheon
- Expo table to display products/services
- Hyperlink logo on e-invitations (4,000+)
- Hyperlinked logo on rockfordchamber.com recognizing you as a sponsor
- Social media recognition

PEARL SPONSOR

$1,500

- Four (4) luncheon reservations
- One (1) conference reservation (includes luncheon)
- Recognition in opening and closing luncheon remarks
- Small logo in program booklet
- Social media recognition
- Logo on signage in conference area
- Logo rotating on giant flat screens during luncheon
- Hyperlink logo on e-invitations (4,000+)
- Hyperlinked logo on rockfordchamber.com recognizing you as a sponsor

**Industry exclusion in effect at this level*

POW(H)ER (CONT.)

NOVEMBER 16

AWARD SPONSOR

$2,500
PER AWARD

WOMAN BUSINESS OWNER (SOLD), COMMUNITY HERO, EXCELLENCE IN LEADERSHIP (SOLD), EMERGING LEADER

- Opportunity to introduce corresponding honoree
- Two (2) conference registrations, including reserved seats in prime luncheon location
- Recognition in opening remarks
- Logo displayed on giant flat screen display (scrolling logo)
- Expo table to display products/services (optional)
- Logo on nomination form and social media promotions (based on signing date)
- Social media recognition
- Logo & name recognition in program booklet
- Logo rotating on giant flat screens during luncheon
- Hyperlink logo on e-invitations (4,000+)
- Hyperlinked logo on rockfordchamber.com recognizing you as a sponsor

REFRESHMENT BREAK SPONSOR

$2,500

- Prominent display of logo on signage in break area
- Expo table in break area
- Social media recognition
- Three (3) complimentary conference registrations (includes luncheon)
- Recognition in opening and closing luncheon remarks
- Logo & name recognition in program booklet
- Logo rotating on giant flat screens during luncheon
- Hyperlink logo on e-invitations (4,000+)
- Hyperlinked logo on rockfordchamber.com recognizing you as a sponsor

TRACK SPONSOR

$2,000
PER TRACK

AVAILABLE TRACKS: BALANCE, ADVANCEMENT, LEGACY

- Prominent display of logo on signage in track workshop room & conference area
- Expo/Info table in workshop room
- Opportunity to introduce track speakers
- Two (2) complimentary conference registrations (includes luncheon)
- Social media recognition
- Logo & name recognition in program booklet
- Logo rotating on giant flat screens during luncheon
- Hyperlink logo on e-invitations (4,000+)
- Hyperlinked logo on rockfordchamber.com recognizing you as a sponsor

STALL SPONSOR

$500
(4 AVAILABLE)

- Logo on small sink signage in women's restrooms
- Signage on the back of the bathroom stall door advertising your organization *(self designed or work with our designer)*
- One (1) complimentary conference registrations (includes luncheon)
- Social media recognition
- Name recognition in program booklet
- Hyperlink logo on e-invitations (4,000+)
- Hyperlinked logo on rockfordchamber.com recognizing you as a sponsor

SPECIALTY SPONSORSHIPS

BUSINESS OVER LUNCH SPONSORSHIP

- Nine (9) luncheons | 2nd Tuesday of the Month
- Two (2) complimentary registrations per event
- Opportunity to provide promotional items to guests or information on tables
- Event signage
- Recognition in opening and closing remarks
- Opportunity to introduce speaker
- Hyperlinked logo on each Business Over Lunch event page on rockfordchamber.com
- Logo recognition in Business Over Lunch ads in The Voice (minimum of 2)
- Hyperlinked name recognition in The Voice Now (e-newsletter) promoting each event
- Social media exposure

LEAD 360 PRESENTING SPONSOR

- Complimentary Lead 360 Registration
- Hyperlinked logo in all event invitations
- Logo signage at all events
- Opportunity to introduce each keynote speaker
- List of all participants' contact information
- Logo on all group invitations (subject to sign date)
- Social media recognition
- Hyperlinked logo recognition on Lead 360 page of rockfordchamber.com

SPEED NETWORKING SPONSOR

$2,500

8 SPEED NETWORKING EVENTS

- Hyperlinked logo on each speed networking event registration page
- Complimentary registration to each event
- Opportunity to speak for 1-2 minutes at each speed networking event
- Opportunity to provide promotional items/information to each participant (max of 30 ppl per event)
- Logo on event signage
- Hyperlinked name in event promotion in The Voice Now (e-newsletter)

YOUNG PROFESSIONAL SPONSOR

$75 PER SPONSORSHIP

- Opportunity to host a young professional at The Update., Celebration of Leadership, Recognition Event or Pow(H)er Luncheon
- Will connect organization with sponsored young professional via email
- Listed as a YP Sponsor on Attracting & Retaining Talent webpage of rockfordchamber.com

SPECIALTY SPONSORSHIPS

COFFEE ON THE CHAMBER

MONTHLY

$1,500

Partner with the Chamber to promote your business & enjoy great coffee!

Once a month, the Chamber will visit a Chamber-member coffee shop from 8:00-9:30a.m. During that time, the Chamber will pay for one drink per person visiting the establishment (Chamber member or not!).

Partner Benefits:

- One partner organization per event
- Logo on e-invites (4,000+) with hyperlink
- Hyperlinked logo on rockfordchamber.com promoting the event
- Partner named in press release as co-host
- Partner invited to bring 3-4 employees on site
- Partner invited to provide on-site literature to guests
- Partner logo included in The Voice for event ad (6,000+ distribution)
- Electronic copy of Chamber member mailing list – does not include emails
- Logo included on event coffee card

Partner Responsibilities:

- Promote event as appropriate
- Serve as a co-host of Facebook event
- Make introduction of at least 5 possible new Chamber members to Rockford Chamber sales team via email or warm hand-off
- Provide high-res logo to dhessong@rockfordchamber.com no later than 60 days before event month
- Provide 3-4 employees on site who are highly professional. Employees are welcome to explore for leads, but should only consider soft-sales approaches. It is understood that guests can be interacted with, as appropriate, but should not be bothered throughout the experience.

Chamber Responsibilities:

- Owns & runs the event including location set-up, costs, and revenues; logistics with coffee shop
- Publish event on rockfordchamber.com
- Marketing to members and circle of influence - Promote event in The Voice (ad), The Voice Now (e-newsletter), press release distribution, and through a monthly e-vite
- A minimum of 2 staff in attendance, adhering to a high level of professionalism

2023 ADVERTISING OPPORTUNITIES ARE ALSO AVAILABLE!

LEADING BUSINESS GROWTH

Next Steps

To secure sponsorship opportunities, please contact:

Caitlin Pusateri
President, Rockford Chamber of Commerce
815.218.3513 (cell) | cpusateri@rockfordchamber.com

Sponsorships execution will include a service agreement as well as a dedicated staff person for fulfillment processes. Upon execution invoices, payable by check or credit card online, will be generated and available.

Sponsorships may be subject to first-right of refusal and may be sold at any time.

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This in-person graduation style event celebrates the accomplishments of the current Leadership Rockford program.

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May 22

The Superlatives
June 15
This community-nominated awards program features honorees in a specific category. Other years include People You Should Know and 40 Leaders Under 40. This year's program to be defined in late 2022, but will feature community leaders.

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September 14
The biggest night for business of the year, our annual fundraiser is an outstanding opportunity for networking and entertainment with a actionable take-away or two as well.

Pow(H)er
November 16
A day-long conference for all those who believe in, champion, and advocate for the advancement of professional women.