

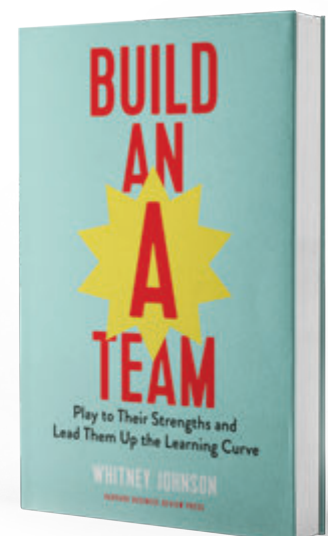
Meet our Keynote: Whitney Johnson, one of the 50 leading business thinkers in the world (Thinkers50), is an expert on helping high growth organizations develop high growth individuals. She is an award-winning author, word class keynote speaker, frequent lecturer for Harvard Business School's Corporate Learning, and an executive coach and advisor to CEOs. Whitney is a popular contributor for the Harvard Business Review.

Rockford Leadership Alliance

2019: Engaging Teams: The competition for highly skilled talent continues to intensify. Successful organizations must constantly adapt, grow and morph to attract talent. But getting talent in the door isn't the end of journey – organizations must remain diligent in their efforts to foster an engaged workforce. So how do organization ensure engaged and productive teams? It's having a plan for developing all employees – no matter where they are on their personal learning curve.

Rockford Leadership Alliance 2019 will break down the barriers to developing a team that ticks; playing to employees strengths and leading them up the learning curve.

Rockford Leadership Alliance (RLA) is a focused, thematic leadership development program designed for business executives and high potential leaders in the Rockford region. Designed to address the critical leadership gaps identified in the Rockford business community, RLA provides key training necessary for both the advancement of the individual and, in turn, the advancement of the organization. Providing actionable take-aways and accountability measures, organizations and individuals can expect real results.





Rockford Leadership Alliance 2019/2020 Investment

Rockford leaders deserve world-class training to continue to lead world-class organizations. RLA provides high-level leadership training featuring national thought leaders; skilled, caring and deeply engaged facilitators; and peer-to-peer, cross-industry learning opportunities in a local setting.

RLA participants should be C-Suite, high-level or high-potential leaders. Participants will be placed in cross-industry peer-groups.

Rockford Leadership Alliance Program Schedule:

Opening Rockford Leadership Alliance Session | October 10 | Whitney Johnson: Build an "A" Team
Individual Tickets Available at RockfordChamber.com

RLA Workshop Dates:

Workshop 1 - November 14, 2019

Workshop 3 - January 9, 2020

Workshop 5 - March 5, 2020

Workshop 2 - December 12, 2019

Workshop 4 - February 13, 2020

Workshop 6 - April 2, 2020

Session time: 8:30-11:30am | Tebala Event Center

RLA 2019/2020 Investment*:

Individual Registration: \$1,250

Team of 5-9 Participants: \$1,000 per participant

Team of 10+ Participants: \$700 per participant (*sponsor level*)

Small Employer Registration (5 employees or less): \$150 per participant

Facilitation provided by:



**Pricing available for Chamber Members. Non-Chamber Members, add \$500*

Register Your Leaders at
rockfordchamber.com/rockford-leadership-alliance-rla today

