



The Rockford Chamber of Commerce 2021 Individual Business Catalyst of the Year Award

The Individual Business Catalyst Award is presented annually to recognize an outstanding professional who is a community and business leader. This person has made significant direct and positive contributions to the manufacturing community. Candidates must be members of the Rockford Chamber of Commerce and may be self-nominated. The award will be presented at the Chamber's Celebration of Manufacturing Expo & Dinner scheduled for Thursday, December 9, 2021, at Embassy Suites by Hilton Rockford Riverfront & Rockford Conference Center.

All entries should include:

- 1) A written submission that addresses the three key criteria detailed in this section
- 2) Include any additional information you believe is significant, relevant and supports the nominee (letters of support or a resume).

Key Criteria

1. Professional Achievements

List the candidate's business and career achievements to date, including successes and awards. How has this been recognized? Explain what the candidate "put back" into their profession and the community.

2. Personal and Community Involvement

Detail community involvement and social interests the candidate regularly participates in or supports.

3. Impact

How has the candidate used innovative ideas and methods to improve their business and the manufacturing community?

The Judging Process

The entry and judging process are carefully designed to capture the personal insights, ideas, experiences, and achievements of each individual entrant. As with any prestigious and highly respected awards program, the judging process is rigorous and thorough, with a panel of eminent businesspeople evaluating each entrant on the key criteria.

The Judging Criteria

Leadership style

Career developments to date and future plans

Personal and community performance

Motivational ability

Achievements

**Please return submission by 5:00 pm on Wednesday, November 24, 2021 to:
nominations@rockfordchamber.com or**

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